



American Planning Association
Sustainable Communities Division
Making Great Communities Happen

AMERICAN PLANNING ASSOCIATION - SUSTAINABLE COMMUNITIES DIVISION

The APA Sustainable Communities Division supports planners who are committed to integrating all aspects of sustainability into their work through the combined economic, social, and ecological factors that shape our communities.

THE DIVISION PROVIDES MEMBERS WITH THE OPPORTUNITY TO:

- Network and share information with other professionals working on sustainability issues.
- Get access to news updates and information about relevant funding and job opportunities.
- Volunteer skills and knowledge to advance sustainable community planning.
- Help the Division form priorities and improve member offerings.

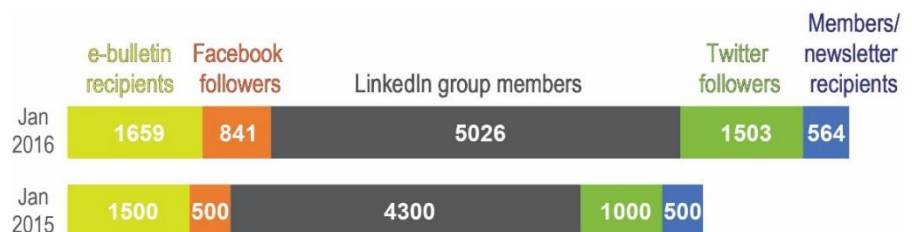
IN THE PAST YEAR, THE SUSTAINABLE COMMUNITIES DIVISION HAS:

- Grown in membership by over 12%.
- Conducted a survey of the membership to understand what they need and want from the Division.
- Won an APA Divisions Council Achievement Award for our bi-weekly e-bulletin and received the APA Branding Excellence Award for a Division.
- Published two newsletters (in the spring and winter).
- Held four webinars (with AICP CM credit) for 900+ participants.
- Continued to grow a thriving Sustainability Champions program, with 13 Champions across the US.
- Organized the annual Awards for Excellence in Sustainability competition.
- Shown a strong presence at the National Planning Conference in Seattle, including multiple sessions, a well-attended business meeting, and a fun reception and awards reception at Pike Place in Seattle.
- Co-led the APA Smart Cities and Sustainability Task Force (with the Technology and Transportation Divisions). The Task Force completed its work, presented a strong report to the APA Board, and will continue as a Divisions Council Initiative.
- Provided leadership during the APA Delegate Assembly to review the update APA Sustainability Policy Guide.
- Held the Division’s first student essay contest.
- Provided scholarships for Division volunteers and Sustainability Champions to attend the National Conference.

IN THE COMING YEAR, THE SUSTAINABLE COMMUNITIES DIVISION PLANS TO:

- Complete the first SCD Strategic Plan, with input from our members.
- Re-structure and improve the Division website.
- Work with other Divisions to continue the work of the Smart Cities and Sustainability Task Force
- Continue our other ongoing initiatives, including the Sustainability Champions pilot program, and more educational webcasts.

We're growing!





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Sponsorship Benefits 2016-2017

Your organization's sponsorship of the Sustainable Communities Division provides you with direct access to thousands of planners who are interested in being at the forefront of their profession! Your benefits, outlined below, include recognition in our bi-annual newsletter and bi-weekly [e-bulletin](#), as well as your logo displayed on our [blog](#) and our official [website](#). Benefits also include recognition at all Division-sponsored events.

Benefits for the 2016-2017 sponsorship year (April 1, 2016 - March 30, 2017) include:

Premium Sponsor (\$500)

Available to all organizations.

- Sponsor feature in bi-annual newsletter
- Logo on Division website
- Logo on bi-weekly email bulletin
- Two complimentary tickets to the reception at the National Planning Conference
- Recognition at all Division-sponsored events, including the reception at the national conference and all webinars
- Periodic recognition on social media ([Twitter](#), [Facebook](#), [LinkedIn](#))

Sponsor (\$250)

Available only to organizations with 20 or fewer employees.

- Logo on Division website
- Logo on bi-weekly email bulletin
- One complimentary ticket to the reception at the National Planning Conference
- Recognition at all Division-sponsored events, including the reception at the national conference and all webinars
- Periodic recognition on social media ([Twitter](#), [Facebook](#), [LinkedIn](#))



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Sponsorship Invoice, 2016-2017 (April 1, 2016 - March 30, 2017)

If your organization is interested in sponsoring the Sustainable Communities Division, please complete the following form.

Organization: _____

Primary Contact Name: _____

Primary Contact Email: _____

Primary Contact Mailing Address: _____

The organization above would like to provide sponsorship for the APA Sustainable Communities Division at the following level:

- Premium Sponsor (\$500) ***Available to all organizations.***

- Sponsor (\$250) ***Available only to organizations with 20 or fewer employees.***

Please remit this completed form with check payable to “APA Sustainable Communities Division” to:

Jennifer Koch
Secretary-Treasurer, APA-SCD
Rhodeside & Harwell
510 King Street, Suite 300
Alexandria, VA 22314

Please also send a digital version of your organization’s logo for display on Division materials to Jennifer at jenniferk@rhodeside-harwell.com.

Thank you for your support!